



Woshapp

Bringing car care into the future
– without harming it



Purpose of this call

- Woshapp is looking towards next steps with a focus on global enterprise B2B.
- EBT has improved from -13,3M to -1,3M YTD, at revenues of approx. 4M per month.
- In Q2 SaaS solutions were introduced.
- C-Suite (CFO, CRO & COO) are being recruited.
- During 2025 we expect the run rate to pass +100M (+8,3M/month).



What we do

Through SaaS solution, water-free and mobile car care, approved chemicals, we offer a safer, more sustainable, time-saving, and cost-effective service. With our technology and SaaS solutions, we're bringing car care into the future, without harming it.



Short facts

Revenue
42M
Revenue June 23 - June 24

Performed
250k
The amount of times our unique wash method has been performed



EBT
-1,3 M
EBT Jan-July 2023 (-13,3M)
EBT July 0.06 M

3 Countries
Established with services in various cities in Sweden, Denmark, and Norway.

Employees
+100
Employees who are fully hired by Woshapp.

Woshapp was founded
2016 in Stockholm, Sweden

Vision

Our vision is to become the global, market-defining pioneer in urban car care solutions.

We envision a future where vehicle car care is efficient and sustainable for all.

Core Values

At Woshapp, we aim to foster a culture of success where everyone is an essential part and equally responsible to achieve such a culture. Therefore, we stand by these principles:

- ✓ We keep our promises.
- ✓ We arrive on time.
- ✓ We clean up after ourselves.

Trusted by

Automotive

Car dealers & market places



kvdbil



PORSCHE

Other customers

Kamux, Veho Bil, Carla

Mobility

Car sharing & car rental

AVIS[®]

HYRE

Other customers

Green Mobility, Go More,

Fleet

Service- & Company Cars

TRYGG HANSA



TRAFIKVERKET

wsp

Other customers

Anticimex, Securitas, Akzo Nobel

Our solution

We introduce a tech-based, eco-friendly solution that modernizes the car care process.



Time saving

With on location-services. Car care where the vehicle is parked.



Fully digitized solution

Enables intelligent scheduling and seamless administration



Eco-friendly

99 % less water usage, eco-friendly chemicals, zero emissions due to eliminated transports





End to end car care.

De-Fleeting

Upgrade & Repair Services

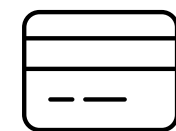
Car Care Services

In-Fleeting

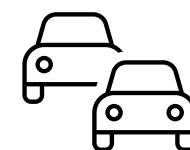
Tech

Share of Wallet (Sweden)

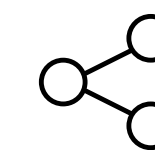
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Automotive
Car dealers.
Market places.



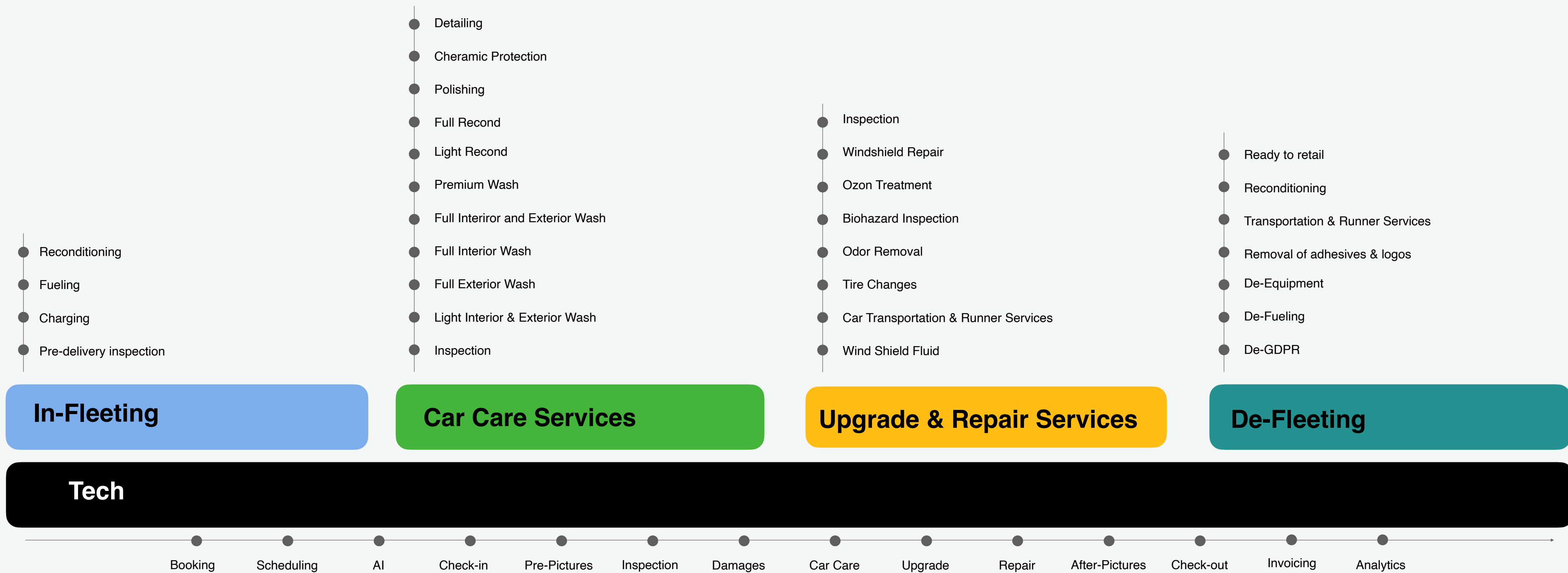
Fleets
Service fleets.
Car pools.



Mobility
Car sharing.
Car rental.



End to end car care.



Services



1. Book/schedule

Via app/digital platform



2. We arrive on site

Lorem ipsum dolar



3. Car care service

Lorem ipsum dolar

Summary - Why Woshapp



Business Case

High Return on Investment (ROI) attributable to cost efficiency resulting from reduced expenses in staffing, time, transportation, relocation, space, leasing, and interest rates.



Sustainability

Sustainable car care is achieved through waterless cleaning methods, eliminating the need for car transportation or relocation to save CO2 emissions, not occupying any physical space, and using eco-friendly chemicals.



Transformation

Enhanced competitiveness stems from shorter lead times and superior customer service, while the reduced need for space and resources for car care contributes to greater flexibility.